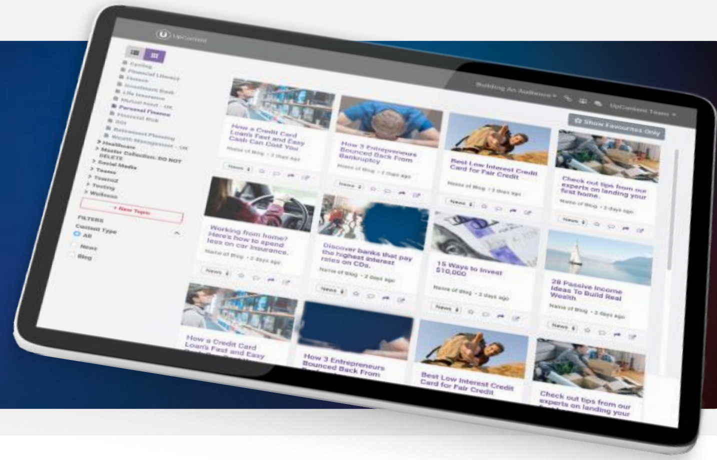
DigitalAgent

# Level Up Your Client Engagement with Curated Content



## What is the Curated Content Add-on?

The Digital Agent Curated Content Add-on is here to help financial advisors stand out, enhance their client relationships, build trust, and elevate their online presence while staying compliant. The Digital Agent team sources high-quality, relevant content from trusted sources and makes it available for financial advisors to share with their audience through their Digital Agent website. The content goes through the built-in compliance check and once approved is published on the website from where they can easily share it with their prospects through all their social and direct mail channels.

## Why Advisors Love It

**Enhanced client trust & retention.**

**Trusted insights delivered directly to their clients.**

**No hassle compliance approvals.**

## Why Curated Content

### Showcase Your Expertise and Stand Out

By sharing new, up to date and valuable insights consistently in their areas of expertise, financial advisors can build trust as a thought leader.

### Drive Engagement & Retention

Advisors who consistently share relevant content see higher client retention rates and improved conversions.

### Effortless Compliance

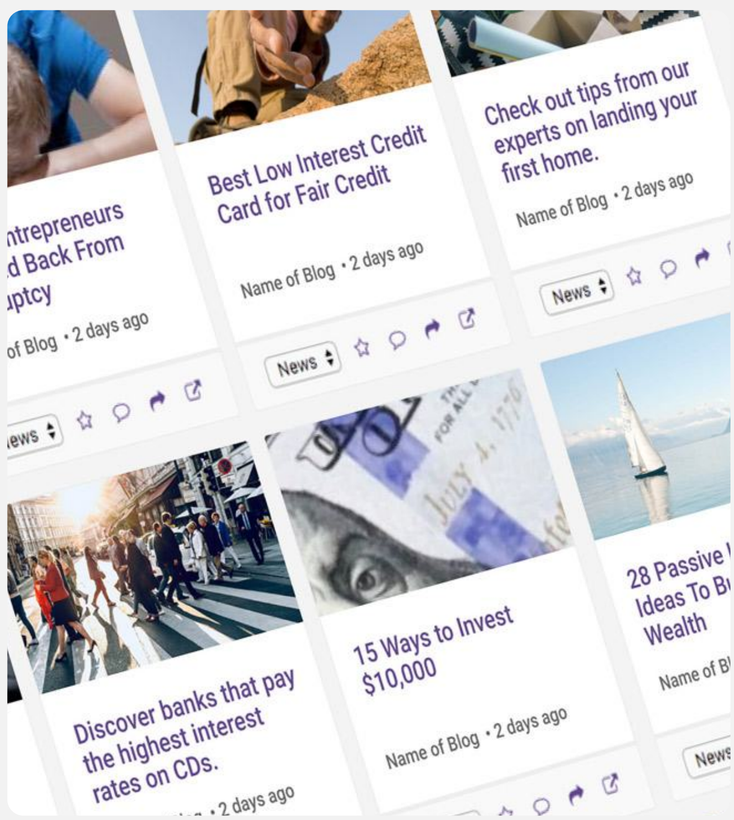
All new content is automatically queued for compliance check which makes it easy to maintain regulatory standards.

### Boost Your SEO & Credibility

Sharing trusted content strengthens Advisor's online presence and boosts search rankings.

### Save Time

Use ready-to-use insightful articles.

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# Content Topic Availability

## English

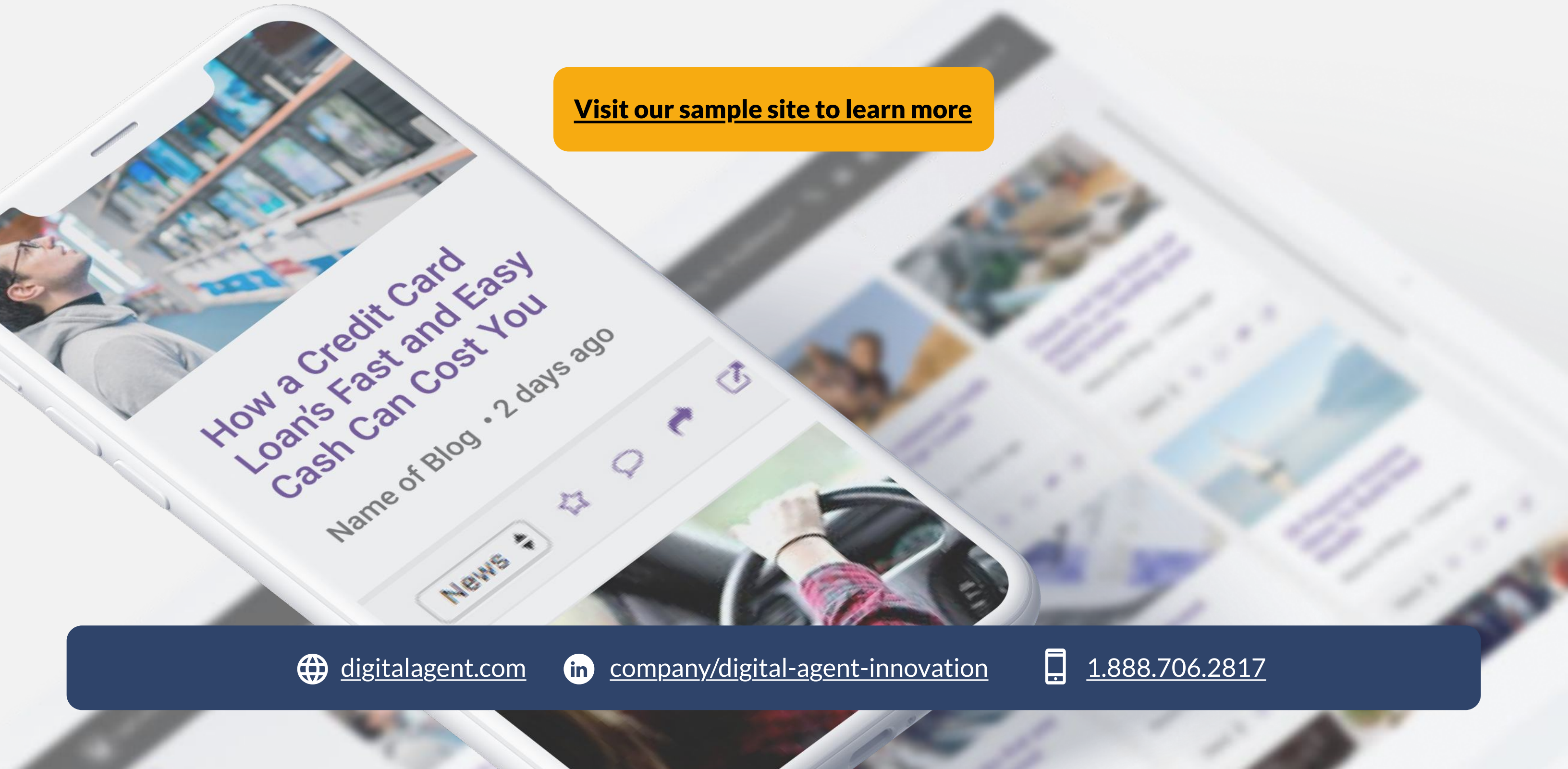
- Financial Planning
- Insurance
- Market Volatility
- Mutual Funds
- RESP
- Retirement
- RRSP/TFSA
- Saving and Investing
- Segregated Funds

## French

- Assurances
- Carriéres
- Éducation
- Épargne & Invest
- Volatilité du marché
- Mode de vie
- REEE
- Retraite

# Ready to Elevate Your Advisory Services?

Contact your Account Manager to explore the Digital Agent Curated Content Add-on and unlock the potential of meaningful client engagement.




**Visit our sample site to learn more**

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